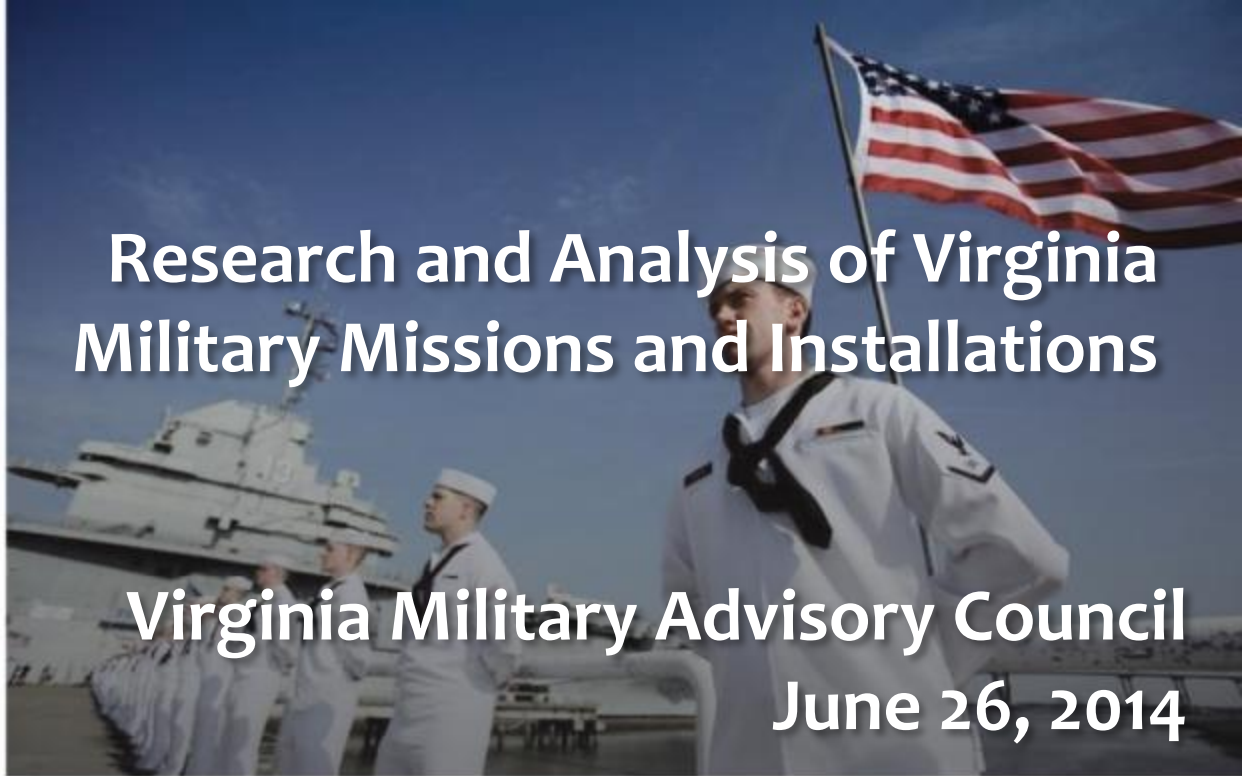




# Research and Analysis of Virginia Military Missions and Installations

Virginia Military Advisory Council  
June 26, 2014



**Matrix**  
DESIGN GROUP

In Association with

THE  
*Roosevelt*  
GROUP

THE YONKERS GROUP, LLC



# ***Presentation Outline***

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**Introductions**

**Qualifications**

**Approach**

**Commanders' Role**

**Conclusion**

 **Introductions**

 **Qualifications**

 **Approach**

 **Anticipated Role of Commanders**

 **Conclusion**



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# Matrix Team



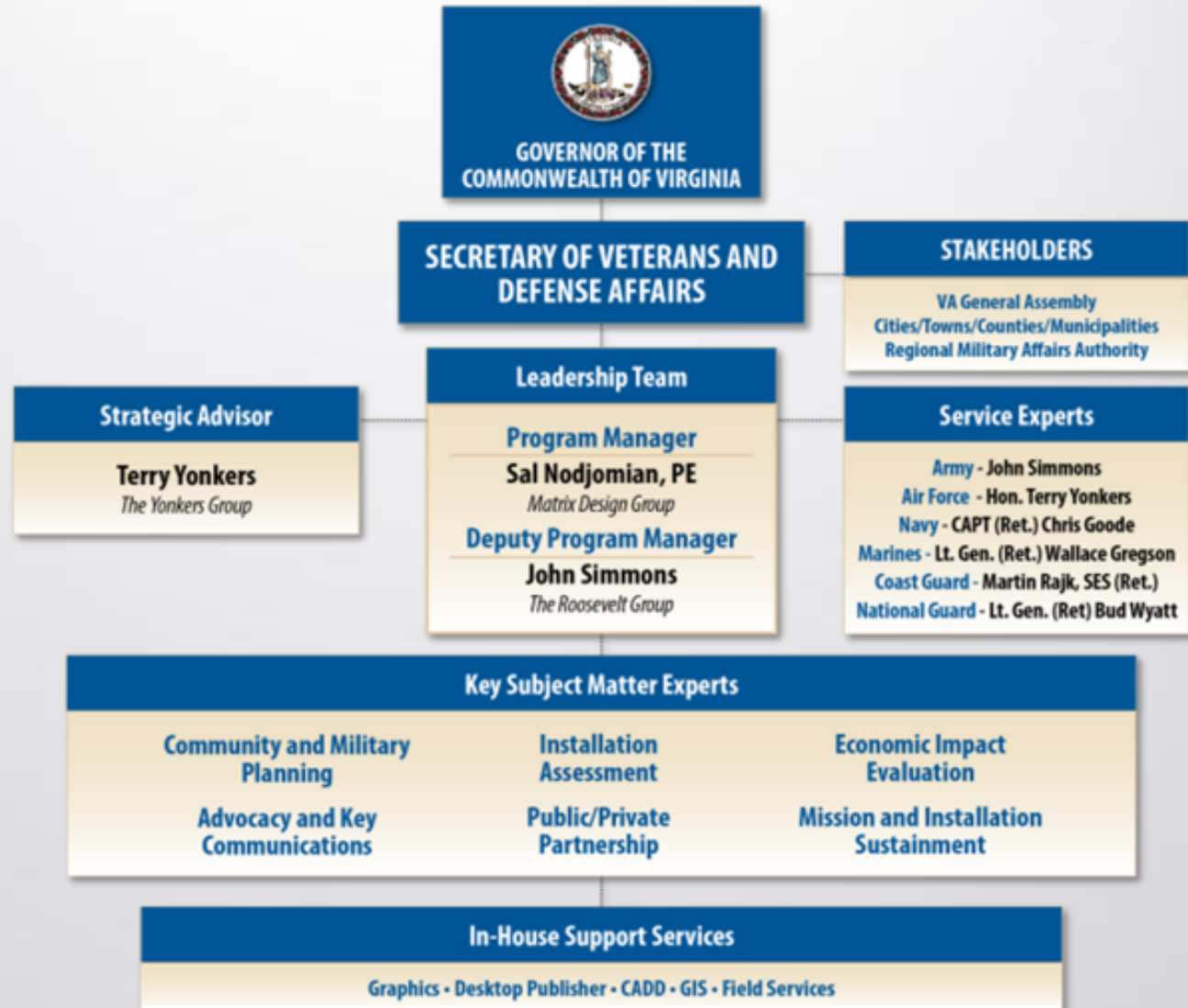
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# Unmatched Experience



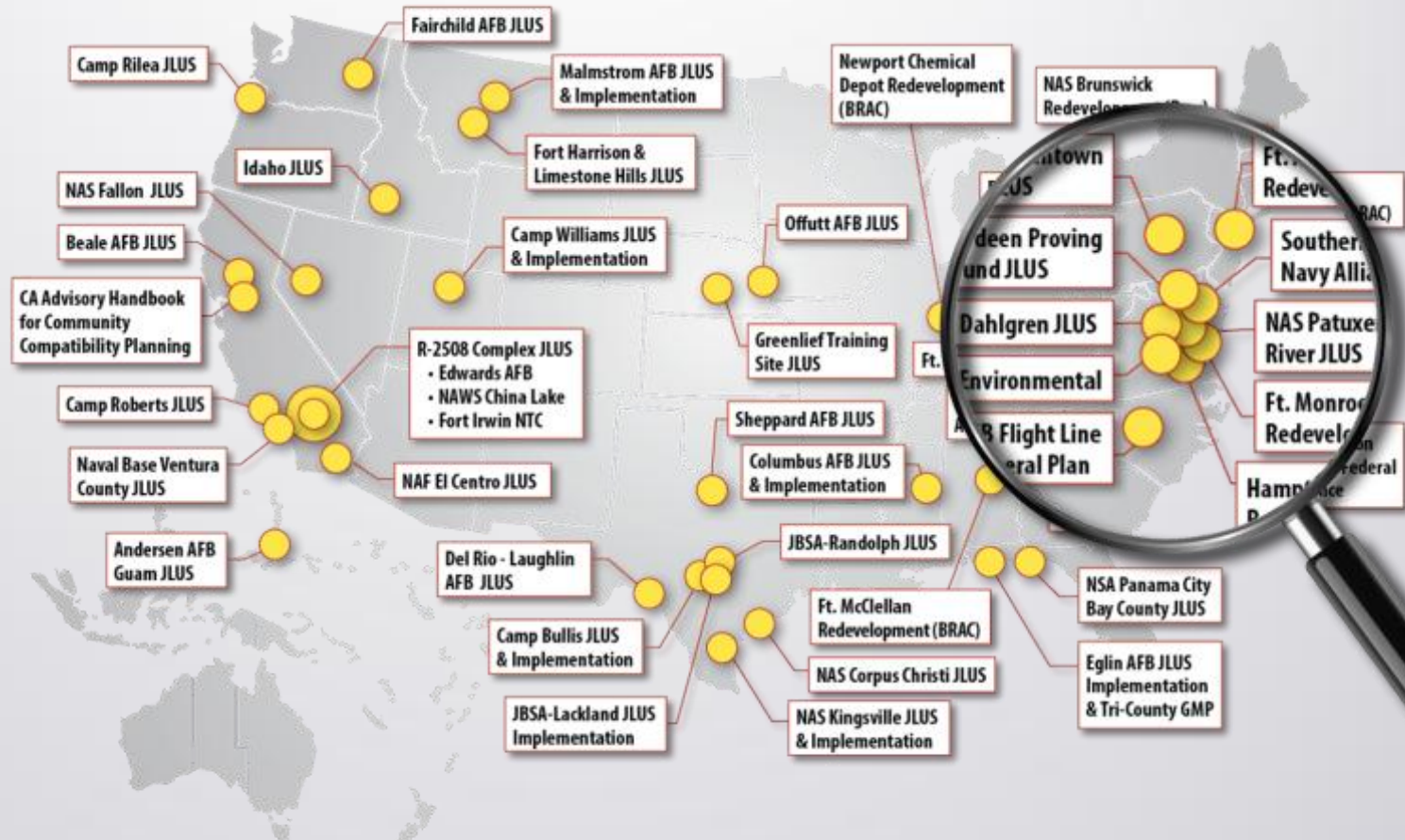
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# Qualifications

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- Dozens of fact-based tools: JLUSs; EAPs; Compatibility Handbooks; AICUZ Studies
- Nationwide encroachment mitigation and prevention; “growth management community”
- DoD, Congressional and BRAC experience
- Installation Capacity Assessments – COBRA
- Strategic plan development and execution
- Process insight
- Client advocacy
- Record of success



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# Approach Overview

Introductions

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1

- Project Initiation

2

- Information Collection

3

- Detailed Analysis

4

- Comprehensive Report

5

- Advocacy and Engagement

6

- Long-Term Support



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# *Shaping the Environment*

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## **Fiscal Year 2015 HAC MILCON Language**

### **HAC and BRAC Criteria**

- Concerned DOD does not consider intellectual capabilities of a region when evaluating BRAC criteria
- Recommends DOD establish an intellectual capabilities criteria consideration, especially when considering academic and technical institutions
- Believes DOD should not solely focus on cost analysis and military training value in BRAC process

### **ADC separately devising potential new criteria for the next BRAC round**

- Matrix Team participated on this working group
- Anticipate a working draft soon



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# ***Critical Partnership***

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## **Matrix Team recognizes critical importance of Installation Commanders**

- Installation authority
- Unique understanding of installation / community dynamics
- Key to information collection
- Participation in all phases
- Collective knowledge, wisdom and experience to inform strategy

## **We can not assist the Commission on Military Installations & Defense Activities without you**



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# Critical Partnership

Introductions

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## Tiger Team visits; evolving schedule:

- Quantico – civic/business leaders 10 Jul; installation 11 Jul
- JEB Little Creek / Ft Story – installation 15 Jul
- NSA Hampton Roads – installation 15 Jul
- Virginia Beach – civic/business leaders 16 Jul
- Hampton/Yorktown – civic/business leaders 16 Jul
- Ft Eustis – installation 17 Jul
- NWS Yorktown – installation 17 Jul
- Ft Lee – civic/business leaders and installation 21 Jul
- Rivianna Stn - civic/business leaders and installation 22 Jul
- Ft Belvoir – civic/business leaders and installation 24 Jul



## Similar support from civic / community leaders



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# Discussion



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