













Virginia Military Advisory Council

Strategy to Action (S2A)

March 30, 2023







- Secretary Crenshaw Intent
- Where We've Been
- Where We're Going
- How We're Going to Get There
- Input Exercise
- Closing Remarks



Opening Remarks

Secretary Craig Crenshaw



Where We've Been

- 2015 & 2019 Strategic Plans
 - "Whole of Government" COE at College of William and Mary
 - VANG Cyber Security Mission
 - USCYBERCOM Annual Training in Suffolk
 - Virginia Military Community Infrastructure Grant Program
 - Shipyard Infrastructure Optimization Program
 - Securing MILCON across the Commonwealth (ie Rivanna Station)
- Gap Analysis 2022
- 2020 and 2022 Virginia Factbook
- Military Friendly Guide 2023
- Economic Impact Studies











Where We're Going

2023 Strategy to Action Plan S2A

Strategic Focuses:

- 1. Grow Virginia's military value
- 2. Expand the Veteran population
- 3. Strengthen the Dept of Military Affairs





2023 Strategy to Action (S2A) Plan

- Expand the quality and quantity of Virginia's military value
 - Compatibility
 - Resilience
 - Quality of Life
- Protect and Pursue military mission growth
 - Next generation capabilities
 - Expanded capacities
 - Relevance and adaptability to meet future demands
- Expand Virginia's Defense Industrial Base
 - Workforce Investment
 - Advanced Manufacturing investment
 - Industry driven, State supported, Federally shared opportunities





How We're Going to Get There

- Installation and Community engagements
 - Matrix and Roosevelt Group
 - VDA Representatives



SWOT Analysis



- Report and Recommendations
 - Actionable, measurable outcomes that the state can deliver to support local requirements and drive federal investment.





Input Exercise

Menti.com

Code: 8506 2846





April

-Kickoff 18 April -Community Engagements

May

-Community Engagements

June

-Draft Plan Development

July

-Plan Publication -Target Date 13 July

Schedule your engagement session with our team!

Engagement Dates:

- 20-21 April (for Richmond/Petersburg area)
- 15-19 May
- 22-25 May
- 30 May 2 June

Contact us with your preferred date and POC information. First come first served!



Closing Remarks

Secretary Craig Crenshaw